

ICS Shanghai, Argentine Arts Attract Many Visitors, Nov, 2013



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新闻

阿根廷装置艺术吸引观众眼球

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This work is made of a huge mirror and a model building in the background. It lets visitors see their reflected selves performing stunts such as floating in the air and climbing a wall even though they are actually lying on the floor. The Argentine installation artist Leandro Erlich first introduced this work in Paris in 2004, and then brought it to other countries like Japan and Britain. In each place, he would use local architecture as the background to make it more relevant to the local audience. Here, he used a Shikumen building.

"It's funny because you look there and you feel "I'm falling down." But no it isn't," said Sofia Robles.

"It's very cool. It definitely gives more life to the city. They bring like the old land house of our traditional Shanghai architecture. So it's more culture of Shanghai," said Annie Lu.

The artist says he hopes to inspire visitors to think while they are having fun.

"I think the joy behind this installation is that people are able to recognize how it is made. There's really no intention of fooling the viewer, but actually making the viewer interested on something and being able to decodify how this trick, or how this illusion has been made," said Leandro Erlich.

Besides the Shikumen exhibition, Erlich has another work called "changing rooms." It lets visitors walk through a big room full of mirrors or empty mirror frames. He says he hopes to give people different perceptions of reality and illusion.

"I think that the main idea behind my work that always deals with perception. I'm interested in the way we perceive reality. I'm interested in the way we conceive our knowledge and we frame and we determine what is real and what is not."

The two exhibitions will be on display until November 22nd. It is part of an Argentinian cultural event that will also include some dance and drama performances in the next few days.

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