

Miami Design District, *Boys just Want to Have Fun*, by Maria Tettamanti, June 4th, 2013

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BOYS JUST WANT TO HAVE FUN

MARIA TETTAMANTI
JUNE 4, 2013

Leave it to French maison Hermès to throw one of the most epic parties Miami has ever experienced. As a reveler myself, I'm can attest to this bold statement. Yes, on Friday, May 31st, Miami's VIPs gathered in the Design District for Hermès "A Man's World, Miami" presentation. Spearheaded by Hermès Men's Artistic Director Véronique Nichaman and Argentine artist Leandro Erlich, the Moore Building was transformed into a virtual funhouse — a U.S. first.

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