LEANDRO ERLICH

PORTFOLIO 2013

Leandro Erlich

Leandro Erlich (b.1973) is widely renowned for his intriguing optical illusions that welcome his befuddled viewers to interact and explore. Artist's simple clean-look installations demonstrate his solid expertise in the field of architecture, reconstructing all sorts of everyday places into a baffling and deceptive visual maze. Viewers can walk into a horizontally built elevator shaft, stay dry in a swimming pool or spot a window up in the air. Artist employs his sophisticated design and technical devices to achieve impossible movie-like surrealistic scenes in real life, challenging our common sense and further delivering an altered reality.

Erlich likes to delude his viewers with usually the very familiar scenes, such as an open window, staircase, subway, hair salon, changing room and living room etc. that everybody would come cross in their daily routine. However, confronted by artist's highly manipulated space, viewers are amazed, physical laws are suspended, and surprises are intermitted with a sense of humour. One of his most acclaimed projects, *the Swimming Pool*, extensively exhibited in many prestigious venues like MoMA PS1 and the 49th Venice Biennale etc, exemplifies his borrowing the very commonplace. Erlich constructed a full-size swimming pool including a deck and ladder, horizontally divided by a large piece of acrylic suspending water above it. Viewers approaching from the upper level would be astonished by the scene of others beneath the surface of the water standing, walking and breathing as freely as on the ground. It completely goes beyond usual logic of how we see people in a standard swimming pool. However, Erlich doesn't want to hide his trick as magicians do. They were aimed to be discovered. He said, "The trick is not presented to deceive the viewer, but to be understood and resolved by him/her."

Mirrors, transparent glass and Lighting/video are among the key elements for Erlich to assemble his mind-bending visual effect. Except the *Swimming Pool*, another work *Changing Room* for example, consists of a line of identical shopping mall changing rooms with only two mirrors in each and a shared wall opening framed like the third mirror. Infinitive repetition of the mirror reflection thus creates a puzzling and sci-fi felt maze. In *Las Puertas* from the 26th Sao Paulo Biennale in 2004, artist light up the bottom part of doors, and viewers in the dark space were misled to assume that the other side is bright. Similar tricks can be found in many other works such as *Double Tea*, 2010, *Le Cabinet du Psy*, 2005, *Skylight, The Clouds Story*, 2009, *Elevator Pitch*, 2011and *Window Captive Reflection*, 2013 etc.

Part of Erlich's works shows strong influence from the surreal and sinister aesthetic of film directors Alfred Hitchcock, David Lynch, Luis Bu ñuel and Roman Polanski. In *Staircase*, Erlich draw inspiration from a staircase scene in Alfred Hitchcock's film. But his whole staircase was set in a horizontal way, allowing people to see stairs of one level after another scrawling down into the distance from a cameraman's perspective. It put viewers in an uncertain situation, misled them and disturbed their perception. Other works like *Stuck Elevator*, 2011, *The Room(Surveillance)*, 2006, *The View*, 1997-2005, and *Neighbours*, 1996 etc, all rendered people a Hitchcocknesque voyeuristic view, forcing them out from their comfort zone.

Erlich's projects travel to a variety of countries. He favoured great popularity from his heartful concern on the local cultures or history as well as his dazzling trick. Viewers can often respond to the familiar backdrops they are living with at the same time trapped in for a moment of surprise. The *Reflective Optical Illusion House* installation shown in many cities, one as *Dalston House*, recently presented in the 2013 London Festival of Architecture, one as *Batiment* from 2004 *Nuit Blanche* in Paris and another one in Tsumari festival Japan, to name a few, became a block-bustering art project everywhere it went. For *Dalston House*, Artist lays down the façade of a late nineteenth-century Victorian terraced house on the ground and hangs a large-scale mirror over head at 45 degree angle. It allows visitors to walk, climb or dangle freely against gravity in the reflections. Likewise, Families in Paris came to experience on the surface of a Parisian Haussmann-style building façade; children in Japan can be photographed in front of their Japanese house.

Erlich has also brought several pieces to China. As early as in 2002, he created *El Ballet Studio*, featuring three Tai-Chi performers specifically for Shanghai Biennale. And in 2008, as part of Chanel Mobile Art exhibition touring from Hong Kong, Tokyo to New York, Erlich created a touching work of water reflection depicting the Parisian streetscape leading to the Chanel boutique.

Erlich enjoys an early positive acceptance by many established art critics. They compared some of his works with that of Magritte, Hopper and Hitchcock, or a reminiscent of Cindy Sherman. Holland Cotter from New York Times heralded Erlich's *TOURISMO* at the Venice Biennale, "is among the best." Huffingtonpost commented on others, "Each piece is wonderfully escapist, allowing the visitor to totally immerse themselves in a piece of art, if only for a moment." And the Barbican center in London, Europe's largest arts centre assures us Erlich's *Dalston House*, "it's one of those bafflingly brilliant cultural oddities that has to be seen to be believed-and will surely generate a lot of 'wows' from both kids and adults alike."

Erlich participated in several artist residencies in Paris and won the Eliza Prize from the Core Program he took part in in 1998, Houston, Texas. In addition, he was awarded the Joan Mitchell Foundation Award Unesco Prize during Istanbul Biennial in 2001. Erlich's works had been presented in many prestigious art institutes and Biennales, such as MoMA P.S.1 and the Whitney Biennial in New York, Museo de Arte Contemporanea in Rome, Walker Art Center in Minneapolis, Tsumari Triennale in Japan, Centre George Pompidou and Palais de Tokyo in Paris, and the 49th and 51st Venice Biennial etc. Erlich's works have gone to a lot of private and public collections, including the Museum of Modern Art, Buenos Aires; The Museum of Fine Arts, Houston; Tate Modern, London; Musee d'Art Moderne, Paris; 21st Century Museum of Art Kanazawa, Japan; MACRO, Rome; FNAC, France, etc.

Leandro lives and works in Buenos Aires and Paris.

LEANDRO ERLICH

BIOGRAPHY

1973 Born in Buenos Aires, Argentina

Lives and works in Buenos Aires and Paris

SOLO EXHIBITIONS

2013	Lost Garden, Galer á Nogueras-Blanchard, Madrid, Spain Dalston House, Barbican, London, United Kingdom. Tecnopolis, Buenos Aires, Argentina
2012	Leandro Erlich, Galeria Ruth Benzacar, Buenos Aires, Argentina. Leandro Erlich: Inexistence, SongEun Art space, Seoul, Korea. Le Bâtiment, Usina del Arte, Buenos Aires, Argentina
2011	Two Different Tomorrows, Sean Kelly Gallery, New York, New York. Leandro Erlich, Galleria Continua, Le Moulin, Boissy-le-Ch âtel, France.
2010	Leandro Erlich, Jardin Perdido/Lost Garden, Museum of Latin American Art, Long Beach, California.
2009	Leandro Erlich, Luciana Brito Gallery, S ão Paulo, Brazil. Instalaciones. Leandro Erlich, Reina Sof á, Madrid, Spain.
2008	Leandro Erlich: Miniature Models of Larger Projects, Barcelona, Spain. Leandro Erlich: Swimming Pool, P.S. 1 Contemporary Art Center, Museum of Modern Art, Long Island City, New York. Leandro Erlich: Changing Rooms, Galeriacontinua, San Gimignano, Italy.
2007	Leandro Erlich, Galeria Ruth Benzacar, Buenos Aires, Argentina.
2006	Leandro Erlich, Galerie Emmanuel Perrotin, ArtBasel, Miami, Florida. Leandro Erlich, Galeria Brito Cimino, S ão Paulo, Brazil. Leandro Erlich, MACRO Museo de Arte Contemporanea Rome, Italy.
2005	Leandro Erlich, Albion Gallery, London, England. Leandro Erlich, Le Grand Café- Centre d' art Contemporain, Saint Nazaire, France. Leandro Erlich, Galeria Nogueras/Blanchard, Barcelona, Spain.
2003	Leandro Erlich, Centre d'art Santa Monica, Barcelona, Spain.
2002	Leandro Erlich, Galerie Gabrielle Maubrie, Paris, France.

2001	NEIGHBORS: an installation by Leandro Erlich, El Museo del Barrio, New York, New York. TOURISM (collaboration with Judi Werthein), Kent Gallery, New York, New York.	
2000	6 feet under (collaboration with Judi Werthein), White Box Gallery, New York, New York. Leandro Erlich, Ruth Benzacar Gallery, Buenos Aires, Argentina.	
1999	El Living, Kent Gallery, New York, New York. Rain, Moody Gallery, Houston, Texas.	
1997	Inner City, General Consulate of Argentina, New York, New York.	
1993	Leandro Erlich, Centro Cultural Recoleta, Buenos Aires, Argentina. Leandro Erlich, Espacio Giesso, Buenos Aires, Argentina.	
1991	Leandro Erlich, Centro Cultural Recoleta, Buenos Aires, Argentina.	
SELECTED GROUP EXHIBITIONS		
2013	Lifelike, Blanton Museum of Art, The University of Texas at Austin, Austin, Texas. Jardin Invisible, Hospice Saint Charles, Rosny-sur-Seine, France	
2012	 INSITU – Arte en Espacio Público, Bariloche, Argentina. Lifelike, Walker Art Center, Minneapolis, Minnesota. Echigo-Tsumari Triennale, Niigata, Japan Mind the System, Find the Gap, Art museum Z33, Hasselt, Belgium. Fantastic 2012, Lille, France. Le Voyage à Nantes, Biennal de L'Estuaire, Nantes, France Louvre Abu Dhabi, Gardens of Manarat Al Saadiyat. The Armory Show, New York, USA More Real?, SITE Santa Fe, Santa Fe, New Mexico. Fruits de la passion, Centre Pompidou, Paris, France. 	
2011	In Perceptions, Espace 104, Paris, France. Museo de arte moderno de Buenos Aires, Buenos Aires, Argentina Paris Delhi Bombay, Centre Pompidou, Paris, France	
2010	Mudam Collection, Mudam Luxembourg, Luxembourg. Caves Vranken/Pommery, Reims, France Lugar Algum, SESC Pinheiros, S ão Paulo, Brazil Setouchi International Art Festival, Japan	
2009	Argentina Hoy, Centro Cultural Banco do Brasil, S ão Paulo, Brazil Art in the Auditorium, Fundaci ón PROA, Buenos Aires, Argentina	

2008 Artists' Speculations - Four Generations in the Mirror, Museo Carlo Bilotti, Rome, Italy.

Spheres '08, Galleria Continua / Le Moulin, Paris, France.

Leandro Erlich and Lene Berg, Whitechapel, London, United Kingdom.

Project New Orleans, Prospect 1, New Orleáns, Louisiana.

Chanel Mobile Art, Hong Kong, China; Central Park, New York.

Singapore Biennale, Singapore.

Liverpool Biennial, Liverpool, England.

2007 Fortunate Objects: Selections from the Ella Fontanals-Cisneros Collection, Cisneros

Fontanals Art Foundation, Miami, USA

Stereovision: From 2D to 3D, University of South Florida Contemporary Art Museum,

Tampa, USA

Futuresystems: Rare Moments, Lentos Museum of Modern Art, Linz, Austria

Reconstruction #2, Sudeley Castle, Winchcombe, Inglaterra

Desplazamientos Entre la Escultura y la Instalación, Casa de Cultura, Buenos Aires,

Argentina.

2006 Echigo-Tsumari, Art Trienal, Japan.

Galerie Emmanuel Perrotin, Paris, France.

ArtesMundi Prize, National Museum, Cardiff, Wales

Notre Historie, Palais de Tokyo, Paris, France

Espacio Interior, PhotoEspaña 06, Madrid, Spain

2005 51st Biennale di Venezia, Padiglione, Italy.

Offshore Prix Ricard, Paris, France.

The Plain of Heaven, Meatpacking District, New York, USA

2004 *La Nuit Blanche*, Paris, France.

POLIPHONY permanent installation 21st Century Museum of Art, Kanazawa, Japan.

Bienal do Sao Paulo, Brazil.

Doubtful, Universite de Rennes, France.

2003 Printemps de Septembre, Toulouse, France.

Art Unlimited, Basel, Switzerland.

2002 Urban Creation, Shanghai Biennale, China.

Busan Biennial, Korea.

Faster than the eye, Yerba Buena Center for the Arts, San Francisco, California.

Politicas de la Diferencia, Museo de Arte Latinoamericano, Buenos Aires, Argentina.

2001 Leandro Erlich: The Swimming Pool, 49th Venice Biennale, Fondaco dei Tedeschi via

Rialto, Venice, Italy.

7th Istanbul Biennial, Istanbul, Turkey.

VOX 2001, Kent Gallery, New York, New York.

2000 TOURISM (collaboration with Judi Werthein), 7th Havana Biennale, Havana, Cuba.

Whitney Biennial, Whitney Museum of American Art, New York, New York.

	Natural Deceits: Ten Texas Artists, Modern Art Museum, Fort Worth, Texas.
1999	Core 1999, Museum of Fine Arts, Houston, Texas. Paralelos / Paralelas, Fondo Nacional des las Artes, ARCO Madrid, Spain.
1998	Core 1998, Museum of Fine Arts, Houston, Texas.
1997	First Mercosur Biennale Art Show, Porto Alegre, Brazil.
1996	AEIUO Installations, Centro Cultural Recoleta, Buenos Aires, Argentina.
1995	Twelve Argentinian Artists, United Nations, Buenos Aires, Argentina. Taller De Barracas, Ruth Benzacar Gallery, Buenos Aires, Argentina. Spring Roll (collaboration with Judith Werthein) Peru Square, Buenos Aires, Argentina.

SELECTED AWARDS

2006	Nomination, ArtesMundi Prize, Wales.
	Nomination, Prix Marcel Duchamp, Paris, France.
2004	Residence, Centre Internacional d' Accueil et d' Echanges des Recolletts, Paris, France.
2002	Artist Residency, Cite International des Arts, Paris, France
2001	Joan Mitchell Foundation Award Unesco Prize, Istanbul Biennial
2000	Premio Leonardo Museo Nacional de Bellas Artes, Buenos Aires, Argentina.
1998	Eliza Prize, Core Program, Museum of Fine Arts, Houston, Texas.
1997	Core Program, Pan-American Cultural Exchange-Fundacion Antorchal, Houston, Texas.
1995	Mention of honor, Braque Prize of Objects, French Embassy, Buenos Aires, Argentina.
1994	Taller de Barracas Core Fellowship, Fundacion Antorchas, Buenos Aires, Argentina.
1992	Fondo Nacional de las Artes, Buenos Aires, Argentina.

PRIVATE AND PUBLIC COLLECTIONS

21st Century Museum of Contemporary Art, Kanazawa, Japan Fonds National d'Art Contemporain (FNAC), Paris, France George Eastman House, New York, New York The Israel Museum, Jerusalem, Israel Tate Modern, London, England Museum of Fine Arts, Houston, Texas The Museum of Modern Art, Buenos Aires, Argentina Musée d'Art moderne de la Ville de Paris, Paris, France Museo de Arte Contemporanea Roma (MACRO), Rome, Italy Polaroid Collection, Massachusetts, Massachusetts

SELECTED WORKS

By Leandro Erlich



Monte-Meubles, L'ultime Déménagement, 2012 Le Voyage àNantes 2012, Nantes, France



Elevator Maze, 2011

Metal structure, wood, stainless steel, mirrors, button panel, lights

Overall: 102 1/2 x 195 1/4 x 115 1/4 inches (260.4 x 495.9 x 292.7 cm)

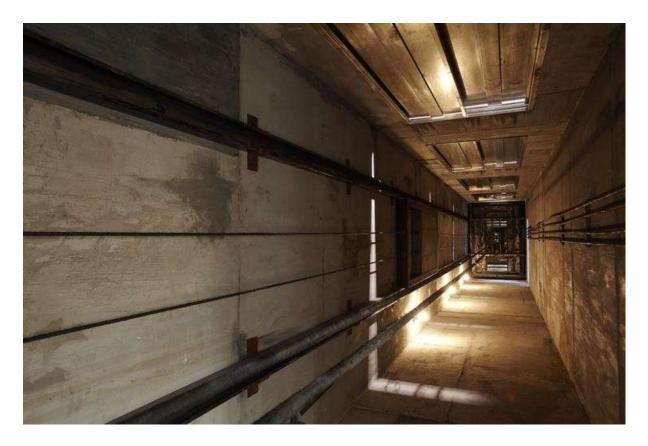
Edition of 3 with 1 AP

Work is accompanied by a signed certificate of authenticity

LE-16



El Avi ón, 2011 Galer á Nogueras Blanchard, Madrid, Spain Galleria Continua, Le Moulin, Franc



Elevator Shaft, 2011

Mixed media, metal structure, metal doors, gypsum panels, lights

Dimensions variable

Unique

Work is accompanied by a signed certificate of authenticity

LE-19



Elevator Shaft, 2011

Mixed media, metal structure, metal doors, gypsum panels, lights
Dimensions variable
Unique

Work is accompanied by a signed certificate of authenticity

LE-19



Log Cabin, 2009
Resin, metal, wood, paint, 2 Blue Ray DVDs, 2 Plasma screens, 2 Blue ray DVD players
Approximate dimensions: 97 x 86 1/4 x 21 1/4 inches
(246 x 219 x 54 cm)
Edition of 5 with 2 APs
LE-12



Shattering Door, 2009
Wood, mdf, air-brush paint, metal structure
82 5/8 x 15 3/4 x 35 3/8 inches
(210 x 40 x 90 cm)
Edition of 3 with 1 AP
LE-9



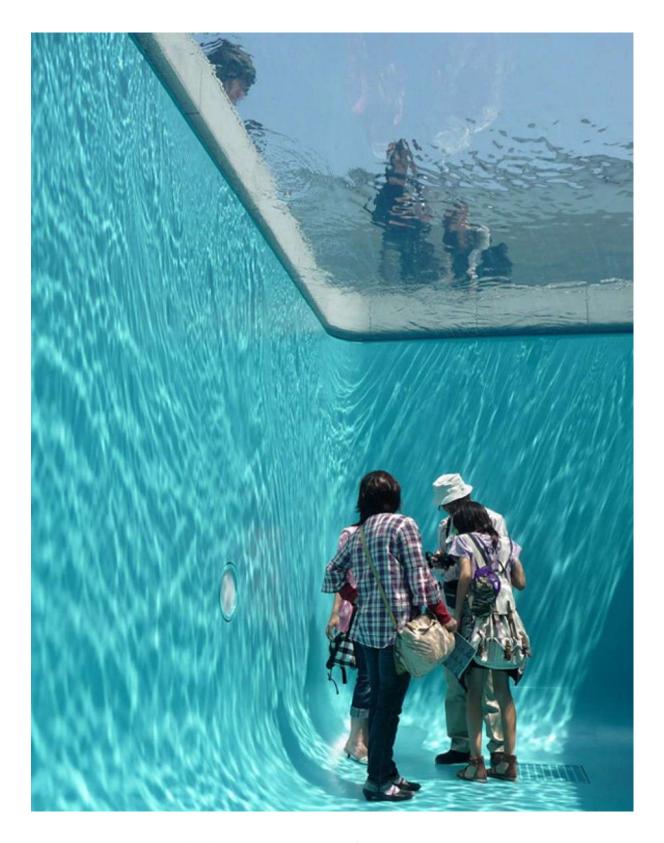


La Torre, 2008 Installation at Museo Nacional Centro de Arte Reina Sof á, Madrid Mixed media Dimensions variable



Swimming Pool at MoMA P.S.1, 2008
Installation at P.S.1 Contemporary Art Center, Long Island City
mixed media
dimensions variable
LE-5

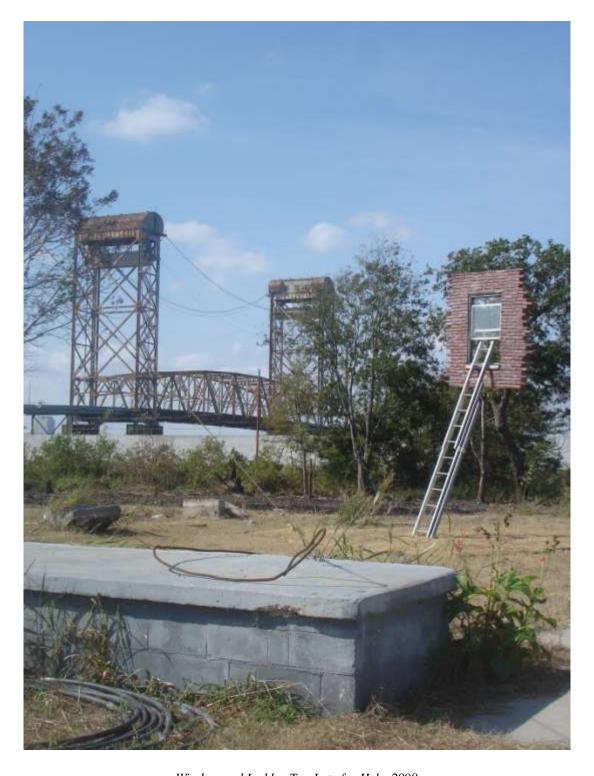
Photo: Matthew Septimus Courtesy: The Artist, P.S. 1 Contemporary Art Center and Sean Kelly Gallery, New York



Swimming Pool at the 21st Century Museum of Contemporary Art, Kanazawa, Japan



Swimming Pool at the 49th Venice Biennale, 2001





Dalston House, London, 2013



Tsumari House, 2006, Tsumari Triennial, Japan



 $Batiment, 2004 \ , Paris$ $26 \ x \ 20 \ x \ 40 \ feet$ $(800 \ x \ 600 \ x \ 1200 \ cm)$ Building fa çade print (backlit), 45 °mirror



Leandro Erlich, The Staircase, 2012



The Staircase, 2005
14 3/4 x 11 1/2 x 50 feet
(450 x 350 x 1500 cm)
Metal structure, wood, vinyl tiles



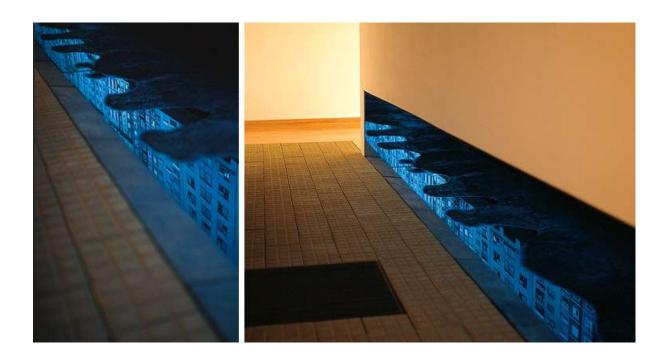
 ${\it El Ballet Studio}, 2002 \\ {\it Dimensions variable} \\ {\it Three identical rooms}, three Tai-Chi performers, two mirror walls}$



Le Cabinet du Psy , 2005
Presented at
Centre d'art Contemporain Le Grand Cafe.
Saint Nazaire, France.
Galeria Brito Ciminio, Sao Paulo.
Galleria Continua, San Gimignano, Italy
Fundaci ón PROA, Buenos Aires.



Changing Rooms, 2008 Galleria Continua, San Gimignano, Italy



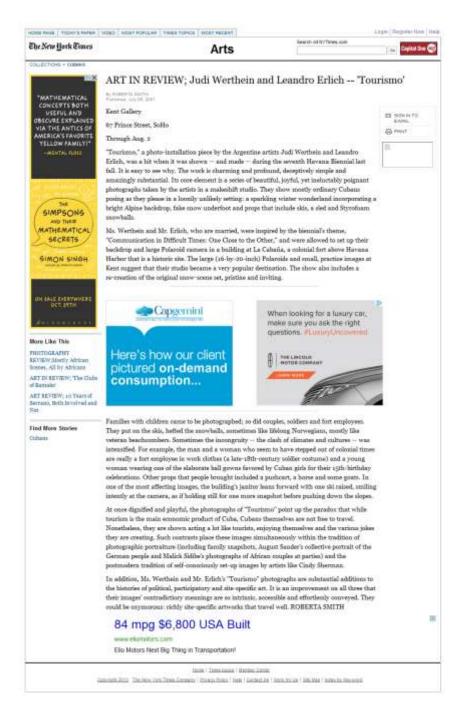
La Plaza, 2005
Presented at
Centre d'art Contemporain Le Grand Cafe.
Saint Nazaire, France

Press

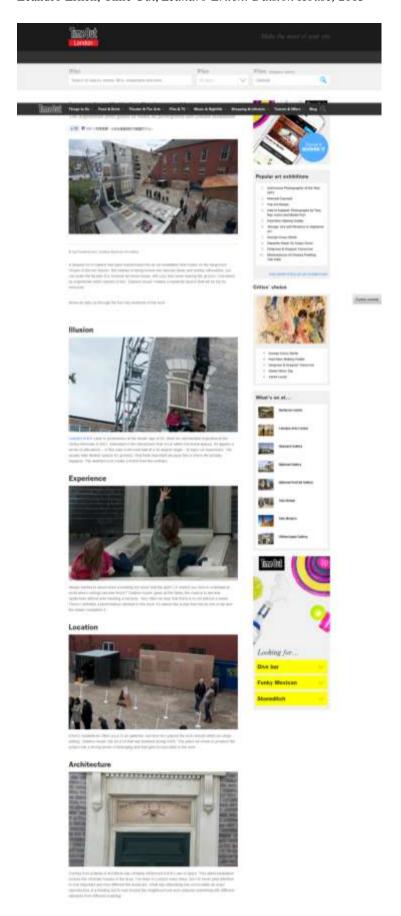
Leandro Erlich, MoMA PS1, Leandro Erlich: Swimming Pool



Leandro Erlich, New York Times, ART IN REVIEW: Judi Werthein and Leandro Erlich--- "Tourism", Roberta Smith, 2001



Leandro Erlich, Time Out, Leandro Erlich: Dalston House, 2013



Leandro Erlich, BBC NEWS



Leandro Erlich, at Richard Branson Twitter, 2013

